



AMERICAN SOCIETY OF CLINICAL HYPNOSIS
EDUCATION & RESEARCH FOUNDATION

The difference between the right word and the almost right word is like the difference between lightning and a lightning bug.
Mark Twain

THE POWER OF WORDS: EFFECTIVE CLINICAL COMMUNICATION WORKSHOP

MARCH 19, 2017, 8:00 AM - 6:30 PM
PHOENIX, AZ, USA
HYATT REGENCY PHOENIX

What you say, how you say it, and when you say it has powerful implications.

The participants of this workshop will learn how to use hypnotic healing language to promote positive expectations, allay anxiety and fears and create a more comfortable environment for their patients. Establishing rapport and using hypnotic language and carefully crafted suggestions can have a profound impact on the autonomic nervous system and the brain creating both physiological and psychological changes. The participants will also gain an understanding of how they can help themselves and their patients by utilizing self-hypnosis.

Hypnosis utilizes the power of words, mixes it with belief, expectation and imagination to create an incredibly effective yet misunderstood and underutilized therapeutic modality for health and healing. Participants will learn:

The difference between the myths propagated by Hollywood and stage hypnotists and the many clinical uses of medical and dental hypnosis.

To differentiate between effective communication that can decrease pain and anxiety and ineffective communication strategies that can result in the nocebo response during medical and dental encounters, procedures and tests.

Just \$99 for 7.0 contact hours of continuing education.

Call +1-630-980-4740 for more information.

FACULTY

Debora L. Nesbitt, MSN, ARNP, PMHNP-BC, ABMH; Vancouver, WA
Judith A. Thomas, DDS; Arlington, VA
Linda Thomson, MSN, CPNP, ABMH; Ludlow, VT

ELIGIBILITY

Open to all licensed or nationally certified health care professionals and medical, nursing, psychology, and dental students

CONTINUING EDUCATION

This continuing nursing education activity was approved by the American Holistic Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Approved to award 6 CNE through 3/9/2018

Approval for contact hours through the American Holistic Nurses Association (AHNA) is based on an assessment of the educational merit of this program and does not constitute endorsement of the use of any specific modality in the care of clients.

HOTEL INFORMATION

The 59th Annual Scientific Meeting and Workshops will be held March 18-21, 2017 at the Hyatt Regency Phoenix Downtown, located at 122 N 2nd St in downtown Phoenix, AZ.

The Hyatt Regency Phoenix is located in the heart of downtown Phoenix. Located 2 blocks from Hyatt Regency Phoenix, CityScape is the place for dining, nightlife, shopping, entertainment, business, events and celebrations. CityScape Phoenix is home to the largest and best collection of chef-driven restaurants and national favorites in downtown Phoenix. Looking for a night out that's completely out of the ordinary? CityScape Phoenix boasts some of the most unique entertainment offerings in the Valley. Challenge your friends to a game of bowling at Arizona's only Lucky Strike, catch the nation's top comedians at Stand Up Live, or rock out to live performances from local and national bands at Copper Blues.

ASCH has contracted a limited number of rooms at a discounted room rate of \$169 single/double per room per night, plus applicable taxes with 25% off self-parking per night, per car and complimentary premium guest room internet. You must book within the ASCH block to receive the parking discount and complimentary internet.

The discounted group rate may be available 3 days before and 3 days after the workshop on a space available basis. Reservations will be taken on a first-come first-serve basis until the contracted block is full. Any unbooked rooms will be released to the general public on February 24, 2017. So book early to receive the group rate.

Book your hotel reservations online or call the hotel directly at (602) 252-1234

Sponsored by the American Society of Clinical Hypnosis-
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