

Advisor

From the Desk of the President

Dear Fellow ASCH Members,



I am pleased to address my esteemed American Society of Clinical Hypnosis colleagues for the first time as President. I am also excited to share many positive changes for the future of our society

For those of you who attended our Annual Scientific Meeting and Workshops (ASMW) in Jacksonville, Florida, you already know what a wonderful experience it was for all. We had many excellent workshops, and the challenge was to decide which ones to attend! Preconference workshops and plenary addresses by scholars in our field, such as Drs.

David Patterson, Mark Jensen, David Elliott, Nicholas Dogris, Tiffany Thompson, and Hal Wain, informed us about integrating hypnosis into psychotherapy, attachment repair, pain management, helping veterans, linguistics, and neuroscience. In addition, we had stellar workshops by William Breslin, LMHC, and Dr. Stephen Warner on integrating hypnosis with EMDR and neurofeedback, respectively.

I would also like to thank the ASMW 2023 planning committee members who helped make the meeting happen: Joe Zastrow, MD, Philip Appel, PhD, Philip Accaria, PhD, David Gaffney, MS, and Akira Otani, EdD.

Our annual meeting could not have succeeded without the outstanding work of our management company staff. Specifically, I am most grateful to Joanna Truitt, our Director of Education, Maria Koustenis, Meeting Manager, and our two new staff members JerrieLynn Kind, Executive Director, and Kelsey Kind, Senior Education Manager. I also wish to thank Molly Mullins for her consistent support.

As I assume the presidency, I would like to thank Joseph Tramontana, PhD, for his leadership as president over the past year, along with our dedicated Executive Committee members. Moreover, we are pleased to announce the election of our new Executive Committee members: John Hall, PhD, ABPP, as President-Elect, and Dana Lebo, PhD, Dan Handel, MD as treasurer, and Rebecca Cherry, MD, as Members at Large.

Under the skilled leadership of our Membership Chair Daniel Skenderian, PhD, we have revised the membership criteria to allow other healthcare disciplines to join our society and acquire clinical hypnosis skills to benefit the healthcare recipients they treat. These changes bring our membership criteria in line with other professional hypnosis societies. We now welcome licensed healthcare providers, including nurses, acupuncturists, EMTs, physical and occupational therapists, pastoral counselors, and chemical dependency specialists. Along with adding these varied professionals to ASCH, we will be developing training programs specific to the populations and services they provide. Very exciting!

One of the themes for our last ASMW was the integration of hypnosis and other specific interventions like EMDR and neurofeedback. I believe understanding the theoretical and applied aspects of clinical hypnosis can augment many forms of therapy. In particular, somatic experiencing, sensorimotor psychotherapy, and other somatic therapies will be well served by appreciating and utilizing the hypnotic contexts they activate. As we welcome a more comprehensive range of healthcare providers to our society, I look forward to integrating clinical hypnosis with other schools of therapy and somatic interventions.

In conclusion, I look forward to making ASCH more inclusive to healthcare providers and therapeutic approaches, along with refinements in our service delivery to meet the demands of the 21st century!

Sincerely,

Louis Damis, PhD, ABPP

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UPCOMING EVENTS

June 2, 2023

Virtual
ASCH Teaching & Consultation Workshop (TCW)

July 18-21, 2023

ASCH Office, Washington, DC
ASCH Individual Consultant Workshop (ICW) (In-Person)

October 6-7, 2023

Virtual
ASCH Teaching & Consultation Workshop (TCW)

October 20-22, 2023

Hilton Arlington
International Society for the Study of Trauma and Dissociation (ISSTD)
L2 (Intermediate) Training in Clinical Hypnosis

November 1-4, 2023

ASCH Office, Atlanta, GA
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JOURNAL NOW ONLINE ONLY

Beginning with Volume 66, the American Journal of Clinical Hypnosis, the official journal of ASCH, is now available online only. Hard copy issues will only be available through the publisher at a nominal fee.

ASCH members receive an online subscription to the AJCH as well as online access to all issues of the AJCH from 1958 forward.

Call for Nominations for the ASCH Board of Directors

Are you passionate about the powers of hypnosis? ASCH's Nominating Committee is looking for members who are interested in serving on ASCH's leadership beginning March 2024. Each year, there are two members-at-large seats available in leadership and we are looking for individuals who are ready to get involved.

Please access [ASCH's Leadership Form](#) to submit your information.

The positions available for our election, which will take place in September 2023, are as follows:

- President-Elect – four-year commitment (President Elect, President, Immediate Past President, Past Past President)
- Secretary – two-year term
- Member At Large (2 seats available) – two-year term

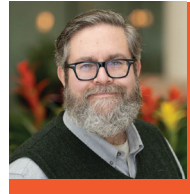
Members at Large are ASCH members in good standing primarily representing the fields of medicine, dentistry and psychology. Many have a doctorate degree in that field, or, with respect to psychology, in a discipline where psychology has been a major study. The term of office for Members at Large is two years beginning at the conclusion of the Annual Meeting following his/her election and terminates at the conclusion of the two-year term after next Annual Meeting. Leadership meets monthly, as well as for special sessions periodically as needed.

Thank you for your support and for your willingness to get involved. This call for nominations will remain open until Monday, July 31. With questions, contact ASCH Executive Director JerrieLynn Kind at info@asch.net.

ASCH 2023 Election Results

Congratulations to our newly elected members of the ASCH Board of Directors.

President-Elect
John Hall
PhD



Treasurer
Dan Handel,
MD



Members at Large

Dana Lebo, PhD



Rebecca Cherry, MD



We also thank the other candidates for their dedication to ASCH and its goals. We look forward to continuing to work with you in the future.

ASCH Board of Directors

Our thanks to those who have completed their terms in office for their work on behalf of ASCH.

Treasurer
John Hall

Immediate Past President
Bridget Bongaard

Members at Large

Wendy Lemke

Lane Wagaman

Blog Writing Opportunity

Dr. Ran D. Anbar, past president of ASCH, writes a weekly blog, "Understanding Hypnosis," for Psychology Today Online. He is happy to invite guest writers from the ASCH community to contribute to these blogs. The desired blog length is 400-1000 words, and references can be included; for examples of published blogs, see: <https://www.psychologytoday.com/intl/contributors/ran-d-anbar-md>. Blogs about current issues involving hypnosis would be especially welcome! For further information, you can contact Ran at ran.anbar@centerpointmedicine.com.

MEET ASCH'S NEW TEAM MEMBERS

We've made some changes to the ASCH staff team recently. Here's a brief overview of who they are and what they do:



JERRIELYNN KIND
Executive Director

Serving as ASCH's new Executive Director, JerriLynn brings over 25 years of experience in healthcare associations to her role. A leader at Kellen since 2003, JerriLynn has worked with physicians, EMS clinicians, nurses and other healthcare professionals throughout her tenure. She will work with the ASCH Board on strategic initiatives, organization infrastructure and governance.



SHEILA S. LEE, CEM
Membership Division Liaison
Nominations & Bylaws Components Divisions Liaison
Certification Division Liaison

Sheila Lee brings more than 25 years of experience in nonprofit association management to ASCH. She has a proven track record of helping organizations, members and colleagues grow and achieve success. Sheila has served in a variety of leadership roles with professional societies including chief staff liaison to the board of directors, operations, membership recruitment and retention, finance, educational programs and non-dues revenue. She joined Kellen in 2014.



PATRICIA FERCHLAND-BINGHAM
Certification Director

Patricia is an association professional with over 12 years of experience with healthcare and professional associations. She collaborates with cross-functional teams, vendors and member volunteers in the development and delivery of accredited continuing education for the continuous professional development of members. Patricia joined Kellen in 2017 and is responsible for maintaining ASCH-ERF's accreditation status for the organization and all associated events.



KELSEY KIND
Director of Education

Kelsey Kind is an association education professional with experience in online education, live event management, accreditation and governance. She has worked with associations for the last six years and in event management for the last 10. Kelsey joined Kellen in 2023 and oversees all education components as well as our live events.

ABOUT THE NEWSLETTER

ASCH Advisor is published quarterly and distributed via e-mail to ASCH members. Submissions and articles are welcome. All submissions will be edited for content, style and length. Newsletter material should be submitted to the ASCH office via email to marketing@asch.net.

SUBMISSION SCHEDULE

For consideration of inclusion, please send articles and content to the ASCH office by these dates:

<i>Issue</i>	<i>Materials Due</i>
August 2023	July 28
November 2023	October 3
February 2024	January 22

YOUR NEWSLETTER, YOUR VOICE

Member Submissions Welcome for ASCH Advisor

ASCH members are invited to submit news, reviews, letters to the editor, and other material for inclusion the society's quarterly newsletter. Submissions may be edited for clarity, consistency, and to conform with ASCH's editorial style guide. Please include photos and images as appropriate.

The next issue will be distributed in mid-August. Please send any submissions — and reach out with any questions — to marketing@asch.net. The submission deadline is July 28.

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VASILIS SERPANOS
Administrator

Vasilis Serpanos supports ASCH with member programs, board and committee support, and conference/meeting management.



PATRICIA SULLIVAN
Publishing Director

Patricia Sullivan is a nonprofit association communications professional with extensive experience with professional, scientific and healthcare societies. She has worked in association communications, publications and marketing for more than 25 years. Patricia is an expert in publication management and editing and is the executive producer and co-host of an association podcast. Patricia joined Kellen in 2000 and oversees the publication of the ASCH Advisor.



DESIREE FERENCZI
Publications Manager

Desiree Ferenczi, MA, is the publications manager for ASCH. Her experience working with association nonprofits spans decades and includes communications, education, governance and membership. Her past experience includes being a factchecker and writer for Consumer Reports and Investopedia, a high school English as a Second Language teacher in the Bronx, and an adjunct lecturer in English at the City University of New York.

Shape the Future of ASCH and Volunteer to Serve on New Divisions

At the start of the year, ASCH began a new chapter, sunsetting its former leadership structure and launching a new Board of Directors. The goal of this change was to allow the organization to nimbly adapt, change and provide more leadership opportunities for the ASCH membership. Under this new format, the Board is comprised of various divisions, which focus on the management of crucial ASCH programs. These divisions are the heart and soul of the organization, and we need your help.

ASCH is currently looking for volunteers to join our divisions to help chart the course of the organization. Where does your interest lie? Education and training? Do you prefer to engage with the certification process or membership verification? Perhaps building the connection with components? No matter the interest, ASCH has a home for you.

Simply click and complete the form below and let us know where you'd like to engage. We cannot thank you enough for your interest as we build the ASCH of the future.

[CLICK FOR VOLUNTEER INTEREST FORM](#)

ASCH Mark Your Calendar

66th Annual Scientific Meetings and Workshops

Hypnosis and the Healing Relationship

February 23-25, 2024



New Members, Certificants, and Approved Consultants (FEBRUARY 2023 – APRIL 2023)

NEW MEMBERS

Thomas Abatiello, MD
Full Member

Victoria Armstrong, PhD
Associate

Elena Beharry, PsyD
Associate

Robert Cabry, MD
Associate

Joanna Gail Carson-Webb
Full Member

Farrah Cordeo-Sanchez, LCPC, LPC
Full Member

Lorie DeCarvalho, PhD, MA, MS
Full Member

Aaron Grand, MD
Associate

Marsha Hahn, LICSW
Associate

Maame-Mensima Horne
Student Affiliate

Alysa Ivey, PsyD
Associate

Scott Katzka
Student Affiliate

Rebekkah Kelley
Full Member

Yuk Shun Lam
International

Christoffel Le Roux, MD
Associate

David Lehman
Full Member

David Llewellyn, MA, LMH
Full Member

Ryan Moeller
Associate

Kathy Muscari, LPC, NCC, ALPS
Full Member

Pauline Mysliwiec, MD
Associate

Sherri Paulson, LCSW
Full Member

Dyani Saxby, PhD
Full Member

Andrea Siegel, MD
Full Member

Kara Smith, LCSW
Full Member

Alex Strassburg
Associate

Janice Whitacre, PhD, AD
Full Member

Ronda White, MA, LP, LMFT
Full Member

Jones Zimmerman
Resident/Intern

NEWLY APPROVED CERTIFICANTS

Jessica Allred, MSW, LCSW

Yulia Brockdorf, RD, LD, CDCES, CST, NCC, LPC, BC-ADM,
BC-TMH, LMHC, FAIHM, LN, CD

Malaysia Harrell

Jillian Hosey, MSW

Christine Sells, PhD

Bennett Solberg, PhD, MS, NCC, ACC, LGPC

NEWLY APPROVED CONSULTANT

John Hall, PhD, ABPP

Advanced Teaching and Consultation Workshops Promote Greater Understanding, New Approaches

ASCH is offering a virtual Teaching and Consultation Workshop in June and an in-person advanced workshop in October.

Teaching and Consultation Workshop

June 2–3, 2023

The Teaching & Consultation Workshop (TCW) is a 10-hour virtual workshop designed for those individuals who have attained ASCH Certification and are seeking Approved Consultant status. The TCW includes an introduction that addresses professional continuing education standards, workshop learning objectives, and fostering of positive working relationships among participants and workshop faculty.

Registration is now open.

ASCH Level 2 & Advanced Workshops

October 19–22, 2023

The second step in certification training is to strengthen skills, strategies and applications of clinical hypnosis. Part one taught “how to” do clinical hypnosis, and part two builds on this skill set and refines and furthers development to add the when, why and where to the “how to”.

This workshop expands the participants’ skill sets and builds greater confidence in the use of hypnosis. It prepares the participant to move on to Advanced (Skills) Workshops and Individual Consultation to build a greater understanding of principles and advance one’s skill level.

Registration opens July 1, 2023.

Certification through ASCH must be renewed every three years. In order to renew your ASCH Certification, you must have completed at least 20 hours of ASCH-approved hypnosis training within the last three years. Additional requirements below:

Certification

- Hold at least a master’s degree in a health care discipline considered appropriate by the Society and have licensure/certification in the state/province which they practice;
- Membership in a professional society consistent with a degree;
- Licensure or certification by the state or province in which they practice to practice independently;
- Complete Level 1 and Level 2 ASCH approved Clinical Workshop training;
- Minimum of 20 hours of individualized training/consultation with an ASCH Approved Consultant;
- Minimum of two years of independent practice utilizing clinical hypnosis (two years from the completion of the basic course).

Approved Consultant

All of the requirements for Certification in Clinical Hypnosis, plus:

- Minimum of 40 additional hours of ASCH approved Advanced workshop training;
- Completion of the 10-hour Teaching and Consultation Workshop (TCW)
- Minimum of five years of independent practice utilizing clinical hypnosis (5 years from the completion of the basic program);
- Minimum of five years of membership in ASCH, SCEH or equivalent.

UPCOMING WORKSHOPS

MORE INFO ONLINE

www.asch.net/workshops

June 2, 2023

Virtual
ASCH Teaching & Consultation Workshop (TCW)

June 8, 2023

ASCH Office, Washington, DC
ASCH Level 2 Workshop

July 18-21, 2023

ASCH Office, Washington, DC
ASCH Individual Consultant Workshop (ICW) (In-Person)

July 28-30, 2023

Virtual
ASCH Level 1 Workshop

September 8-10, 2023

Albuquerque, NM
DoubleTree by Hilton
Albuquerque
ASCH Level 2 Workshop

October 6, 2023

Virtual
ASCH Teaching & Consultation Workshop (TCW)

October 20-22, 2023

Hilton Arlington
International Society for the Study of Trauma and Dissociation (ISSTD)
L2 (Intermediate) Training in Clinical Hypnosis

November 1-4, 2023

ASCH Office, Atlanta, GA
ASCH Individual Consultant Workshop (ICW) (In-Person)

December 1-3, 2023

Virtual
Level 1 & Level 2 Workshop

Recounting An Epic Life

By Jeffrey K. Zeig, PhD



Four decades in the making, author and teacher Jeffrey K. Zeig, PhD, has delivered not one but two comprehensive biographies of Milton H. Erickson, MD. As the founder of the Milton H. Erickson Foundation, Zeig, PhD, who was mentored by Erickson for six years, is the ideal person to publish these significant books about Erickson. In 2022, he released *An Epic Life: Professional Perspectives*, which draws upon nearly 100 interviews with professionals who knew Erickson. This is Erickson as he was seen by his colleagues in his professional life. The images of Erickson that emerge are congruent, divergent and myriad. In the end, readers gain unusual access to one of the greatest psychotherapists of the 20th century and the father of modern hypnosis and brief therapy.

The interviews are the centerpiece of this book, but Zeig also provides readers with a brief history of psychotherapy and hypnosis, its key players, Erickson's forebearers, and places Erickson in context of his era and on the psychotherapy timeline. Erickson forged his own path against the prevailing zeitgeist. In doing so, he created a most innovative paradigm influencing generations to come.

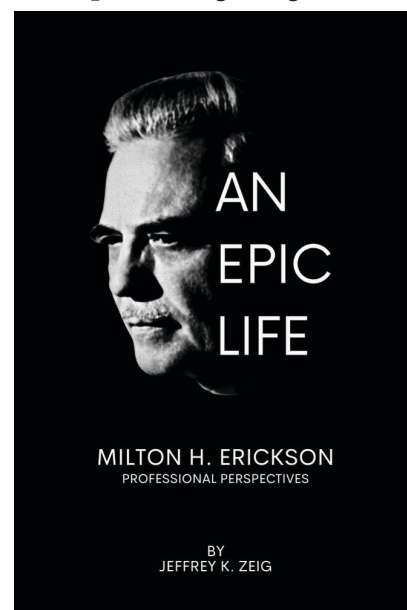
Following on the heels of this book, is a second biography: *An Epic Life: II: Personal Perspectives*, which widens the lens to include interviews with Milton Erickson's family members, personal associates and patients, weaving together interviews across generations. As readers will see, Erickson's influence not only encompassed his professional life, but also his personal life.

With these two biographies, we are given the mosaic pieces of Erickson's life and we can assemble them how we see fit to create our full-scope image of perhaps the greatest psychotherapist of all time.

An Epic Life II also includes a rich family history, social context and the "settings" of Erickson's life, including where he worked, lived and played. This biography provides glimpses into Erickson's life with family, friends, neighbors and patients. It is a wonderful, creative biographical sketch of an inspirational figure who despite many physical limitations rose above to contribute much and influence generations to come.

About Jeffrey K. Zeig, PhD

Jeffrey K. Zeig, PhD, is the Founder and Director of the Milton H. Erickson Foundation. He has edited, co-edited, authored or coauthored more than 30 books on psychotherapy that appear in fifteen foreign languages. Dr. Zeig is the architect of the Evolution of Psychotherapy Conferences, which are considered the most important conferences in the history of psychotherapy. He organized the Brief Therapy Conferences, the Couples Conferences, and the International Congresses on Ericksonian Approaches to Hypnosis and Psychotherapy. A psychologist and marriage and family therapist in private practice in Phoenix, Arizona, Dr. Zeig conducts workshops internationally (40 countries). He is president of Zeig, Tucker & Theisen, Inc., publishers in the behavioral sciences. Dr. Zeig has been an invited speaker at



Your Generosity Ensures a Next Generation of Clinical Hypnosis Practitioners

ASCH-ERF currently manages two scholarship funds for students: the Mutter Scholarship Fund for Student and Early Career Professional Training and the Betty Alice Erickson & Kay Thompson Student Scholarship Fund.

At any given time these funds have different levels of cash that is available to help students dependent upon the generosity of our donors. To learn more about these scholarships and make a donation to ASCH-ERF, click the link below.

[ASCH-ERF Scholarships](#)

2023 ASCH Board of Directors

PRESIDENT Louis Damis, PhD, ABPP		PRESIDENT-ELECT John Hall, PhD	
TREASURER Dan Handel, MD		SECRETARY David Alter, PhD, ABPP, ABPH	
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IMMEDIATE PAST PRESIDENT Joe Tramontana, PhD	EXECUTIVE DIRECTOR JerrieLynn Kind	PAST PAST PRESIDENT Bridget Bongaard, MD	

Division Chairs

ASCH-ERF Bridget Bongaard, MD, FACP, HCMD	EDUCATION Lane Wagaman, EdD
AMERICAN JOURNAL OF CLINICAL HYPNOSIS Joe Tramontana, PhD	ETHICS David Alter, PhD, ABPP, ABPH
NOMINATIONS & BYLAWS Eric Willmarth, PhD	FINANCE John Hall, PhD
CERTIFICATION Mary Wells, PhD	MEMBERSHIP <i>Open Position</i>
COMPONENT SOCIETY Debbie Benschung, LCSW	PAST PRESIDENTS Linda Thomson, PhD, MSN, APRN, ABMH, ABHN, FSCH