In addition to offering the Basic & Intermediate Workshops, ASCH will be offering the following Advanced Workshop in Denver:

**Neuroscience Meets Technology in Hypnosis: Treatment Implications for the Practicing Clinician**

Why is an understanding of the neuroscience of hypnosis important for the practicing clinician?

While research supports hypnosis as a legitimate medical intervention for both behavioral health and medical conditions, there is a gap at the individual practitioner level in understanding the neurobiological underpinnings of hypnosis and its effects on the brain and body, and the translation of this knowledge to enhance clinical care. In addition, with the advent of technologically-enhanced health care, including behavioral health, the nature of the clinician-patient therapeutic alliance is changing. Clinicians of the future will need to understand how technology is changing health-care delivery including its impact on the practice of hypnosis. This workshop will provide a unique blend of didactic and experiential opportunities dedicated to the neuroscience of hypnosis. Participants will gain a pragmatic understanding of the neuroscience of hypnosis, observe hypnotic demonstrations, and participate in discussions about the neurobiology underlying hypnotic techniques. For some, seeing is believing, and gaining a better understanding and appreciation of how hypnotic interventions impact and modify neurophysiology can be validating, not only for the clinician, but our patients as well.

This 20-hour Advanced workshop will be taught by two accomplished ASCH faculty and expert neuroscience clinical educators: Eva Szigethy MD, PhD, with a doctorate in neurological science and the Medical Director of the Visceral Inflammation and Pain Center (an integrated behavioral clinic in Gastroenterology) at the University of Pittsburgh, and ASCH-Approved Consultant and David Reid, PsyD, ASCH-Approved Consultant and author of two books including the award winning *Hypnosis for Behavioral Health: Professional’s Guide to Expanding Your Practice* (SCEH 2013 Best Book on Hypnosis).

This Regional Workshop will be held at the Holiday Inn Express Denver Downtown, located at 401 17th Street (GPS Address: 1715 Tremont Place) in Denver, CO.

Located in the heart of the Mile High City. As a guest, you will enjoy our complimentary hot breakfast buffet every morning in the newly renovated guest lobby. Get all of your important work done without the hassle by using the hotel’s complimentary, high-speed wireless Internet.

Explore downtown Denver by walking just one block to the 16th Street Mall. The Mall offers Denver’s best people watching. There are 42 outdoor cafes along the Mall, making it the perfect place to grab a bite to eat or have a drink. Denver Pavilions, near the south end of the Mall, is a shopping and dining complex with 12 movie theaters and more than two dozen shops and restaurants. At the north end of the Mall, 16th Street continues as a pedestrian path over three bridges connecting downtown to Commons Park and LoHi, a hip neighborhood filled with restaurants and brewpubs. Points of interest along the Mall include the D&F Tower, a two-thirds replica of the Campanile of St. Marks in Venice that was the highest building west of the Mississippi when it was built in 1909. After dark, horse-drawn carriages and pedi-cabs carry people up and down the Mall, while nearly a million lights twinkle above in the more than 200 trees that line the promenade. The new Holiday Inn Express is also near all of the major downtown Denver attractions including, the Pepsi Center, Sports Authority Field, Coors Field, the Denver Art Museum, the Denver Zoo and many, many more.

ASCH has contracted a limited number of rooms at a discounted room rate of $164 single/double per room per night, plus applicable taxes. Reservations will be taken on a first-come first-serve basis until the contracted block is full. Any unbooked rooms will be released to the general public on April 5, 2018. So book early to receive the group rate. To make reservations at the host hotel, the Holiday Inn express Denver Downtown for this event, call +1-(303)-296-0400 and tell them that you wish to book a room in the American Society of Clinical Hypnosis room block.

For more information contact ASCH at +1-630-980-4740 or info@asch.net